



**HEALTH CARE DISTRICT OF
PALM BEACH COUNTY
BOARD OF COMMISSIONERS
STRATEGIC PLANNING MEETING
SUMMARY MINUTES
July 30, 2019
Hilton West Palm Beach
600 Okeechobee Boulevard
West Palm Beach, FL 33401**

1. Call to Order

Brian Lohmann called the meeting to order.

Health Care District Board members present included: Brian Lohmann, Chair; Nancy Banner, Vice Chair; Sean O'Bannon, Secretary; Cory Neering, Dr. Alina Alonso, Ed Sabin and Les Daniels.

Staff present included: Darcy Davis, Chief Executive Officer; Dr. Belma Andric, Chief Medical Officer; Dr. Tom Cleare, VP of Strategy; Karen Harris, VP of Field Operations; Deborah Hall, Chief Compliance Officer, Steven Hurwitz, VP of HR & Communications; and Valerie Shahriari, General Counsel.

Recording/Transcribing Secretary: Heidi Bromley

Ms. Davis welcomed the Board members and made opening comments.

Addressing the Social Factors of Health is Good Medicine

Ms. Kathleen Stillo, President & COO with UnitedHealthcare Community gave a presentation to the Board on Housing & Health Solution for Homelessness and Health Disparities.

2020 Goals and HCD Population Health Approach

Dr. Cleare provided an update on the 2020 Strategic goals and population health defined. A population health approach focuses on improving the health status of a population or sub-population, rather than individuals, by focusing on both the clinical conditions and the social determinants of health like food insecurity, inadequate housing, transportation barriers, legal issues, poverty and behaviors to produce desirable population outcomes.

Himformatics – IT Strategy and EPIC System Discussion

Mr. Briggs Pille with Himformatics presented the Board with an update on Epic. He stated the Board position is to support the direction to pursue activities related to Epic Community Connect via Memorial Healthcare: Due Diligence, Implementation Planning, and Organizational readiness.

Human Resources Update and Plans

Mr. Steven Hurwitz reviewed the HR Strategic Objectives. Human Resources strategic plan focuses on driving the organization towards a high performing workforce. We will accomplish this through achieving five HR strategic objectives. Continuous improvements in the areas of compensation, benefits, incentives, talent, and rewards and recognition will lead us to success. Data collection and metrics will be critical to assess our progress over the coming years.

Communications Update and Plans

Mr. Steven Hurwitz stated that Communications strategy consists of two core areas: Drive utilization of services (visits) and Potential future referendum (votes); Three-phased market research results will inform our FY 2020/2021 focus; Numerous multichannel campaigns are ongoing and in development. Going forward the communications team utilizing research, will be a key strategic driver in understanding the gaps and market perception of the HCD.

Aeromedical Usage.

Since 1990, the District's Aeromedical Program has provided helicopter air transport service for those patients with time dependent critical injuries or illness that require rapid transport to obtain Trauma or other Critical Care services. This program serves residents and visitors in both urban and rural areas of the county. The District directly employs the pilot, maintenance, and administrative staff and contracts with Palm Beach County Fire Rescue for the medical personnel and State medical licensing.

Executive Team and Governance had brief comments on items not discussed.

Meeting was adjourned.